



*Whitening Whites Safely
since 1883*

MSB, Denim and Colors

Many of our customers use MSB in every load claiming that it brightens their colors as well as whitens their whites. MSB is NOT bleach. It does not “remove” anything from your clothing. It is very gentle on all washable fabric and there is never worry about fading or color bleeding as a result of using MSB.

Try MSB to keep blue jeans and black fabrics from fading. Customers report they use “more than directed” to keep blue fabric very blue and to keep black fabric very black.

Facts about MSB:

MSB is basically a blue iron powder suspended in water and contains a non-toxic amount of a biocide and pH balancer. Even in its concentrated form, MSB is non-toxic, biodegradable and environmentally friendly. MSB is manufactured under non-sterile conditions and I therefore, not generally recommended for ingestion by human or animal.

A disclaimer:

MSB is manufactured and tested as a laundry whitener only. All other uses are “at your own risk”. While we advertise MSB for some other uses, we try to remain clear that these other uses come to us from loyal customers and we pass the information on as a public service only.

